

YOU SPOKE... We listened!

This fall (via our on-line Camp Survey) many returning families took the time to tell us what you really think about BDC's wonderful programs. You reflected back to us what we do so well. We THANK YOU and are truly grateful! The following highlights the changes we made because YOU SPOKE... and we listened!

You asked for more DISCOUNTS...

- You will **SAVE \$180** per week when you enroll for a 5 Day Week – by far, our best per day value. Our 5 Day rate is considerably less expensive than any other way to enroll!*
- You will **SAVE \$1400** per summer when you enroll for a Full Summer!*
- You will **SAVE 5%** for the second and subsequent Siblings if you enroll prior to May 1st!
- You will **SAVE 5%** if your child is enrolled in a Local School (Provincetown to Bourne) and you enroll prior to May 1st!

You asked that we keep our RATES as REASONABLE as possible...

- This season, camp tuition increased by less than 2.5% on average. BDC has always been dedicated to providing our families with the highest quality educational programs at an affordable price. Like other Cape institutions, we are challenged with rising fixed-costs, escalating insurance premiums, and other ever-increasing expenses associated with maintaining a safe and versatile campus. With expert and thoughtful budgeting, we are pleased and proud to be able to keep this season's tuition increase to a modest 2.5% increase on average, while at the same time, continuing to offer many discounts (see details above.)
- We hope that more campers will come to BDC for 5 days in one week. (This affords your camper access to *every* camp activity at least once and a chance to attend that activity a second time during Choice Activity Period.) We have limited the five day rate increase to 1%! The 5 Day option remains BDC's most cost effective rate – we think this is the right thing to do for kids. We hope you agree!
- We held steady the cost of all EXTRAs. In fact, lessons are at the 2006 rates! We are aware that Extras cost more and that not everyone can afford to take advantage of the trips and semi-private lessons but we are holding the price down as long as we can!

You asked for more FLEXIBILITY in SCHEDULING...

- We now offer “*BDC Your Way - Add a Day*” to create a unique schedule which best matches your family's needs. While it is always more economical to enroll for one of our standard schedules (M-F, MWF, TTH) this summer you may create your own schedule!

You asked for our WONDERFUL STAFF to return for another summer...

- We are inviting them back and hiring even more of them! When we hire staff, we look for mature, experienced teachers and coaches who share our BDC values. We know that these young adults are wonderful role models for our campers and we are dedicated to hiring and training only the best!

THANK YOU FOR HELPING US MEET YOUR NEEDS!

**Based on the single-day rate*

